

APPA VISION, MISSION AND PLAN

► VISION FOR THE PROFESSION

The Vision of APPA is to see primary school principals thrive in the leadership of world class education for all primary school students across Australia.

► MISSION FOR THE ASSOCIATION

The Mission of APPA is to provide a national voice for all primary school principals through advocacy and support to advance the education and wellbeing of primary school leaders, students and communities.

► VALUES

Collegiality, Credibility,
Transparency, Independence,
Viability

► 2023 PLAN

1 Advocate for the Profession

- 1.1 Develop policy position statements including priorities, resourcing and equity
- 1.2 Represent the profession with governments and authorities
- 1.3 Implement media strategy to expand media presence
- 1.4 Promote the reputation and value the profession of primary principal
- 1.5 Advocate for improvements in principal health and wellbeing including through partnerships
- 1.6 Recognise exemplary service to APPA and the profession
- 1.7 Foster and undertake research to inform policy positions and advocacy

2 Develop the Profession through Learning

- 2.1 Run APPA Conference annually
- 2.2 Facilitate professional learning for NAC members
- 2.3 Highlight and communicate illustrations of best leadership and educational practice

3 Influence Curriculum, Assessment and Reporting

- 3.1 Provide direction and feedback on national curriculum, assessment and reporting initiatives
- 3.2 Clarify reporting purpose and audiences
- 3.3 Promote in-school quality assessment and practitioner expertise which enhances accountability to the community

4 Advance Good Governance and Management

- 4.1 Enhance Board effectiveness through governance training and assessment
- 4.2 Ensure financial viability and risk management
- 4.3 Communicate effectively with members and stakeholders
- 4.4 Liaise with international affiliates