



## SchoolAid 2022 Flood Appeal

In response to the unfolding flood disaster inundating so many communities across southern QLD and northern NSW, SchoolAid has today launched its national **2022 Flood Appeal**.

The **SchoolAid 2022 Flood Appeal** is calling on all Australian schools to pass around a 'bailing bucket' to raise money for those communities directly affected by this disaster.

**If we all step up and work together, the amount raised and the difference made will be powerful.**

**If every school could raise just \$100, the total raised would exceed \$1 million!**

*"This is an extraordinary disaster, unprecedented in some situations and impacting so many families, businesses, farms and schools" said Malcolm Elliott, President of the Australian Primary Principals Association. "Coming on top of the Covid journey, families affected need our urgent support. Let's not miss this opportunity to pass around a collection bucket and reach out with a helping hand."*

SchoolAid founder and CEO, Sean Gordon OAM, said: *"the full impact of these floods won't be seen until the water recedes and families, businesses, farms and schools begin to clean up and discover just how much they have really lost."*

President of the Australian Secondary School Principals Association, Andrew Pierpoint, said that, *"SchoolAid, since its inception in 1999, has consistently provided important and timely opportunities like this, for students to reach out when they've witnessed others in strife. ASPA members support these endeavours, knowing they give young people a heightened sense of agency and empower them to make a significant difference."*

Thanks to generous schools and communities across the nation, SchoolAid raised more than \$950,000 after the 2011 Floods in Brisbane. We would love to offer that level of support (and greater) again in 2022, to assist those now being overwhelmed by these major floods.

### **How will the funds be used?**

To ensure maximum impact, funds raised will be used in the 'recovery and rebuild' phase of this disaster, once needs can be fully assessed, priorities determined and clarity ascertained around existing insurance cover.

SchoolAid works with local school principals, community groups and agencies in this process, to identify projects and ensure funding reaches organizations, families and individuals.

In the past, SchoolAid has focused its effort on the education sector and where appropriate, directed funds towards replacing school supplies, including clothing and shoes. In this appeal, SchoolAid will also prioritise support for the rebuilding of school resources such as vegetable gardens and outdoor learning spaces washed away by the floods, but possibly not covered by insurance.

**Donations can be made via the [SchoolAid 2022 Flood Appeal](#) link on the SchoolAid website.**



## About SchoolAid

SchoolAid's purpose is to '*empower young philanthropists*' by providing in-school support and a crowdfunding platform to enable young people to raise money for charitable causes they care about. The true goal is to improve student wellbeing. Through giving to others, students are empowered to make a difference and in turn feel happier about their world and their place in it.

Since SchoolAid's establishment in 1999, over 6,500 schools have participated in more than 75 campaigns, raising well over \$6 million for charitable causes, across Australia and internationally.

School Aid Trust is registered with the Australian Charities and Not-for-profits Commission (ACNC). SchoolAid's Patron is His Excellency General, the Honourable, David Hurley AC DSC (Ret' d)

[www.schoolaid.org.au](http://www.schoolaid.org.au)

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