



Flood Disaster Appeal *Your Students Can Help*

23rd March 2021

Dear Colleagues

To keep the process simple and minimize the load on school administration:

1. **Choose a fundraising event.** The following template suggests a **simple pre-Easter donation in the 'Bail Out A Buddy Bucket' at your school** – but you may prefer a funny hat day, sausage sizzle, non-uniform day, or ... it's your call.
2. **Visit [SchoolAid Bail Out A Buddy](http://www.schoolaid.org.au)** and either make a direct donation to the national appeal or (best of all) register your school & set up an online appeal right here for your community. That way parents, uncles, aunts & others can donate there adding to your schools' impact.
3. **Share this Appeal with your community** [http://www.schoolaid.org.au/](http://www.schoolaid.org.au)
4. **Watch the website** for details on how much we collect from the Australian school sector and where the money is used.
5. **Thank You.** School Aid will respond with a thank you and certificate to acknowledge your school's participation and a blog piece link will be sent to schools showing children where the money was spent.

It's that simple -- yet if every school in Australia were to raise only \$100 it would mean \$1 million dollars to help make a difference.

With best wishes

Sean Gordon OAM
FOUNDER & CEO

"This is an ongoing and extraordinary disaster impacting so many families, businesses, farms and schools. I encourage all schools across Australia to pass around a collection bucket before the Easter break to help out."

Malcolm Elliott
President of the Australian Primary Principals Association

"ASPA members have supported SchoolAid since inception in 1999 because it provided an important avenue for students to contribute when they witnessed others in strife. Those who are able to give have a heightened sense of agency and know they can make a difference."

Andrew Pierpoint
President of the Australian Secondary School Principals Association

"SchoolAid has my strong support as an important fundraising initiative, and as an opportunity to convey to young people a message that their efforts can make a difference."

Hon. John Howard
Fmr Prime Minister of Australia

"Your generous support has provided hope, opportunity and dignity to many. May God bless the things you do for the sake of others."

Dr Jose Ramos Horta
Nobel Peace Prize Laureate

School Aid Board:

Warren Bingham (Chairman), Kristen Adler, Narelle Barker, John Chatterton, Simon Chhoeu, Graeme Feeney, Nadine Gardner, Sean Gordon OAM, Pam Wilson

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Empowering Young Philanthropists

Information for your newsletter – staff meeting or social media posts



Bail Out a Buddy Day to help those being flooded

**On (enter date) our community is going to
respond to the flooding crisis by passing around
a
Bail Out A Buddy Bucket**

Donations may also be made directly online at
www.schoolaid.org.au

Who are SchoolAid

SchoolAid's purpose is to empower young philanthropists by providing in-school support and a crowdfunding platform to enable young people to raise money for charitable causes.

They do this **in order to improve student wellbeing** because, through giving to others, the students are empowered to make a difference and in turn feel happier about the world and their place in it.

SchoolAid's **Patron is the Governor-General of Australia,
His Excellency General the Honourable, David Hurley AC DSC (Ret'd)**

Since SchoolAid's establishment in 1999, over 6 500 schools have participated in more than 75 campaigns, raising well over \$6 million for charitable causes, both internationally and in Australia.

School Aid Trust is registered with the Australian Charities and Not-for-profits Commission (ACNC).

After the 2011 Floods in Brisbane, SchoolAid raised more than \$950,000 thanks to generous schools and communities across the nation, and we would love to have that impact again in support of those now being smashed by this incredible force of nature.

SchoolAid is supported by the peak principal associations across Australia.



How will the funds be used?

To ensure maximum impact, the funds raised will be focused on the 'recovery and rebuild' phase of the disaster, once needs can be assessed and there is clarity around what is covered by insurance.

SchoolAid works with local school principals, community groups, and agencies to identify projects and get funding to organizations and individuals.

In the past, SchoolAid has focused its effort on the education sector and directed funds towards back-to-school supplies, including clothing and shoes, and this time around will also look to prioritize special school resources such as vegetable gardens and outdoor learning spaces that will have been washed away but possibly not covered by insurance.